

BUSINESS INTELLIGENCE ANALYST

BREAKS DOWN KEY BUSINESS DATA BY GATHERING, CLEANING AND ANALYSING A COMPANY'S DATA - REVENUES, SALES

HIGH

**FUTURE GROWTH POTENTIAL
IN THE LABOUR MARKET**

Medium foreseen impact
on social and
technological change

By collecting large amounts of data,
business intelligence can help
businesses identifying opportunities to
streamline operations, evaluate risk,
reduce costs, and maximise profits

SKILLS REQUIRED



Problem-solving

Finding solutions to difficult or complex issue



Critical thinking

Thinking clearly to understand the logical connection between ideas



Data processing and analysis

Converting data into understandable information



Computing and information technology

Carrying out diverse tasks using different types of technology

LABOUR MARKET TRENDS



- ▶ Highest demanding and one of the most well-paid jobs in several EU countries
- ▶ Prominent in industries that want to analyse available data to make business decisions
- ▶ Career pathways can lead to almost every aspect of a company's operations
- ▶ Business intelligence goes beyond IT and is increasingly higher in finance and health

EDUCATION & TRAINING

Higher education degree in computer science, statistics, business studies or related field

Expertise in computer programming for data analysis, statistics, data models and databases

CHALLENGES AND OPPORTUNITIES

Transversal business area that supports decision-making processes at several company levels

Self-employment might be a challenge, as analysts need to access classified company data



Key areas

Digital economy
Technology
Mathematics

